



THE VILLAGE OF  
**NORTH PALM BEACH**  
Village Manager's Office

*"THE BEST PLACE TO LIVE UNDER THE SUN"*

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**Business Advisory Board**

**MINUTES**

**Village Hall Conference Room**

**Tuesday, January 18, 2022  
5:30 pm**

1. Call to Order: Village Manager Andy Lukasik called the meeting to order at 5:31 pm.
2. Roll Call:
  - Present: Nina Balgar, Marshall Gillespie, Adam Jones, Ronald Lantz, Dave Talley
  - Present Via Phone: Veronica Frehm, Nathan Kennedy
  - Also Present: Andy Lukasik, Village Manager; Susan Bickel, Councilmember
3. Public Comments: None.
4. Business Networking Event:
  - a. Andy Lukasik mentioned that approximately thirty people attended the November event with ten responding to the survey, which opened on December 10, 2021 and remains open. Examples of survey comments:
    - i. Additional desirable restaurants for lunch.
    - ii. Request for regularly scheduled networking event.
    - iii. Approval to utilize marquee signage indicating businesses within the multi-company building. Andy Lukasik mentioned that staff are starting to engage with a company that reviews signage code to determine the appropriate balance.
  - b. The committee agreed to have another networking event in March.
    - i. Andy Lukasik stated that he would email the committee with available dates.
    - ii. Andy Lukasik requested Communications Manager Ed Cunningham send a "save-the-date" notification to all those who attended the last event.
    - iii. Andy Lukasik mentioned providing comment/suggestion cards to encourage feedback.
    - iv. The committee suggested that perhaps a different restaurant could provide/supplement the food.

5. Tax Increment Financing Concept Discussion:
  - i. Andy Lukasik provided a document for review and explained that the concept is a widely used economic development tool, which has not been utilized in the Village. This financing concept is utilized to capture incremental increase in value in a district to generate revenue, which will be applied back into the commercial district. Examples of possible development projects requiring funding:
    1. Parking lots/structures
    2. Business development
    3. Additional policing
    4. Business retention
    5. Storefront Revitalization
    6. US-1 and Northlake corridors
6. Next meeting: the next meeting will be on February 15, 2022 at 5:30 pm in Village Hall.
7. Adjournment: the meeting adjourned at 6:42 pm.