



THE VILLAGE OF  
**NORTH PALM BEACH**  
Village Manager's Office

*"THE BEST PLACE TO LIVE UNDER THE SUN"*

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**Business Advisory Board**

**MINUTES**

**Village Hall Conference Room**

**Tuesday, September 20, 2022**

**5:30 pm**

1. Call to Order: Chair Jones called the meeting to order at 5:31 pm.
2. Roll Call:
  - Present: Adam Jones, Ronald Lantz, Dave Talley, Nina Balgar, Marshall Gillespie,
  - Absent: Veronica Frehm, Nathan Kennedy
  - Also Present: Russ Ruskay, Director of Special Projects; Debbie Searcy, Mayor
3. Motion by Nina Balgar, seconded by Dave Tally to approve the minutes of the July 19, 2022 regular meeting.
4. Public Comments: None.
5. New Business:
  - a. November 1, 2022 Networking Event:
    - i. Board prefers morning events.
    - ii. Recommended inviting Chamber representatives.
    - iii. November 1 event will be at the Country Club.
    - iv. Networking events will take the place of regular monthly meeting.
6. Old Business:
  - a. Stormhouse Brewing Networking Event:
    - i. Set-up was not conducive to an agenda or information exchange.
    - ii. Would have preferred the Stormhouse Brewing staff had addressed the attendees.

- b. Web Page Development:
    - i. In favor of utilizing the new logo.
    - ii. Recommended adding a section for new businesses.
    - iii. Would like to move the Advisory Board section to the end.
    - iv. Recommended moving the agenda and meeting minutes sections under the Advisory Board section.
    - v. In favor of adding a section to explain business tax receipts and business licenses.
    - vi. Would like to add language to the Chamber section showing collaboration and what the Palm Beach North Chamber does.
  - c. Shop Local Event:
    - i. Board decided not to move forward with the shop local event this year due to no clear cut program that would benefit all businesses.
6. Board Member Comments:
- a. Would like to add staff comment section to the agenda format.
  - b. Recommended reviewing the SWOT exercise that Andy Lukasik did with the board before Russ became staff liaison.
7. Next meeting: the next meeting will be on October 18, 2022 at 5:30 pm in Village Hall.
8. Adjournment: the meeting adjourned at 6:16 pm.