



Dear Prospective Sponsor,

The Village of North Palm Beach Parks & Recreation Department, in conjunction with the Recreation Advisory Board, is hosting their 11th annual Anchorage Aweigh Fishing Tournament. We would like to invite you to be a part of this fun, family event that provides enjoyment for the community.

This is a wholesome, family, recreational tournament. We encourage fathers-sons-mothers-daughters, as well as friends, to participate in this event. Anglers compete for bragging rights and merchandise prizes. We kick the event off with a Captain's Meeting at the NPB Country Club the night prior to the tournament. After the tournament an award picnic is held at Anchorage Park where all family members and the community at large, are invited to attend. The highlight of the event has become the Raffle where a wide and numerous array of merchandise prizes are raffled off to anyone who purchases tickets which are generously priced at \$1.00 each. This is a relaxed, pleasant and welcoming opportunity including food and drink. All sponsorship proceeds go directly into the tournament/picnic.

We look forward to you and your business' participation in this local community event.

Thank you in advance for your support and help in making this year's Anchorage Aweigh Fishing Tournament a huge success!

\$1000 Wahoo Presenting Sponsor

- * Recognition on all event shirts (\$750 value)
- * Sponsorship recognition at Captain's Meeting and Awards Picnic
- * 1 boat entry into tournament (\$175 value)
- * Recognition on printed posters/ads (\$500 value)
- * Recognition on sponsor board (\$500 value)
- * Reserved table at Captain's Meeting and Awards Picnic (priceless value)
- * Company name and logo mentioned as a Sponsor where applicable
- * Recognition and links on our Facebook pages and village website
- * 10 raffle tickets
- * 4 meal tickets at Awards Picnic
- * 2 official tournament shirts



\$500 Dolphin Sponsor

- * Recognition on all event shirts (\$750 value)
- * Sponsorship recognition at Captain's Meeting and Awards Ceremony
- * Reduced boat entry into tournament (\$75 value)
- * Recognition on printed posters/ads (\$500 value)
- * Recognition on sponsor board (\$500 value)
- * 5 raffle tickets
- * 2 meal tickets at Awards Picnic
- * 2 official tournament shirts

\$250 Kingfish Sponsor

- * Recognition on printed posters (\$500 value)
- * Recognition on sponsor board (\$500 value)
- * 3 raffle tickets
- * 1 official tournament shirt

Sponsorship Application

- \$1000 Wahoo
- \$500 Dolphin
- \$250 Kingfish
- In-Kind

List items _____



Logos: All sponsors will receive the additional benefits of utilizing their logo in the tournament. Please see sponsorship levels as to the logo benefits. Logo requirements: 300 dpi pdf/jpg.

Sponsorship and Advertising deadlines: Ad materials and payment deadline is: July 14, 2017

Please make checks payable to "Village of North Palm Beach" and send to: NPB Recreation, 603 Anchorage Dr., North Palm Beach, FL 33408

On behalf of our tournament committee, please reserve the above decided sponsorship level in the Anchorage Aweigh Fishing Tournament. I understand that it is my responsibility to have all required materials, logos, etc. delivered to the above address by the deadline of July 11, 2017 for advertising. Failure to make full payment by the deadline could result in the non-inclusion in various tournament publications and advertising

Representative Name

Signature

Date: _____

Payment Options:

Check _____ Cash _____ Credit _____

Name on card: _____

Company name: _____

Billing Address: _____

City, State, Zip _____ Phone: _____

Email: _____

Credit Card Number _____

Exp. Date _____/_____/_____

Security Code _____

Card Holder Signature _____

In-Kind Contributor

- * Donate minimum 50 items to be placed in the fishing buckets
- * Or Donate items to be used in the Raffle
- * Media Sponsor – provide ad space
- * Kid's Fishing Derby – Provide supplies/staff to run the Kid's Fishing Derby

This tournament is held at
Anchorage Park
603 Anchorage Dr.

For more information or for a boat registration form,
please contact the Parks & Rec Dept at
561-841-3386
or email recreation@village-npb.org.



**North Palm
Beach
Recreation
Department**

603 Anchorage Dr.
North Palm Beach,
FL 33408
561-841-3386

North Palm Beach Recreation Department

Anchorage Aweigh Fishing Tournament

Sponsorship Opportunities



August 12, 2017