



THE VILLAGE OF
NORTH PALM BEACH
Village Manager's Office

"THE BEST PLACE TO LIVE UNDER THE SUN"

Business Advisory Board

MINUTES

Anchorage Park Building

**Tuesday, August 17, 2021
5:30 pm**

1. Call to Order: Village Manager Andy Lukasik called the meeting to order at 5:34 pm.
2. Roll Call:
 - Present: Nina Balgar, Marshall Gillespie, Nathan Kennedy, Ronald Lantz, David Talley
 - Present Via Zoom: Adam Jones, Veronica Frehm
 - Also present: Andy Lukasik, Village Manager; Jeremy Hubsch, Community Development Director; Debbie Searcy, Vice Mayor; Susan Bickel, Councilmember
3. The Minutes of the July 20, 2021 regular meeting were approved.
4. Property Updates:
 - a. Andy Lukasik provided updates for Camelot Hotel and 200 Yacht Club Drive.
5. Priorities:
 - a. Local Business Engagement:
 - i. PGA Corridor Association example.
 - ii. Share ideas/direction/concerns.
 - iii. Morning/evening networking events.
 - iv. Request Palm Beach North Chamber of Commerce assistance. Dave Talley offered to contact them for suggestions.
 - v. Establish a North Palm Beach Chamber of Commerce.
 - vi. Host an annual business owner golf tournament at the Country Club.
 - b. Information Gathering:
 - i. Business/resident surveys for desired new businesses.
 - ii. Treasure Coast Regional Planning Council's market analysis for Twin City Mall site.
 - iii. What type of development and revenue structure is required to support the public infrastructure.
 - c. Attraction/Marketing/Information:
 - i. Light industrial area – Andy Lukasik will send committee information on location.

- d. Retired Executives for small business consulting:
 - i. Palm Beach Tech .
 - e. Incentives for Delivered Uses:
 - i. Business relocation.
 - ii. Tax abatement.
6. Selection of officers will take place at the next meeting.
7. Next meetings: the next meeting will be on September 21, 2021 at 5:30 pm in the Village Hall conference room.
8. Adjournment: the meeting adjourned at 6:52 pm.