



Newsletter advertising application

Let the North Palm Beach Village Newsletter help you reach potential customers! The newsletter is published monthly by the Village for 12,000+ residents (print circulation of 8,500). It is delivered during the first week of each month, twelve months a year. The cost is \$75/ mo. for business card size; \$250/mo. for ¼ page size; and \$500/mo. for ½ page size ads. The Village newsletter provides your business with the power of highly localized advertising. Contact Kate Pokorny at 561-904-2138 or email kpokorny@village-npb.org.

Submission Instructions

1. Must be a **North Palm Beach** business with a NPB address and proof of a current business tax receipt.
2. Ads must be submitted in two formats. The Village requires one hard copy and one electronic version emailed to kpokorny@village-npb.org in JPG, TIFF, PNG, PDF, Adobe Illustrator, or Photoshop format.
3. Due to printing deadlines, the newsletter is created two months prior to delivery. The deadline for ad submissions is the first Monday of the month by noon. **Example: Ads for the November newsletter are due by the first Monday in September, and ads for the December newsletter are due by the first Monday in October.**
4. Please make checks payable to: Village of North Palm Beach. No credit cards accepted.
5. Please drop off your cash/check payment, completed application, business card, and copy of your NPB Business Tax Receipt to Communications Specialist Kate Pokorny in Village Hall, 501 U.S. Highway 1.

Advertisements are subject to Village approval, and the Village retains sole discretion over their publication. The Village will reject any ad that it deems misleading, deceptive, or offensive, or that could be misconstrued as editorial content. The ad must clearly identify the Village business being promoted. Publication of an ad shall not be construed as an endorsement of the services or products provided by the business. Ads must be prepaid and unless the Village rejects the ad, there will be no refunds for cancellation.

<u>Type of ad</u>	<u>Ad size in inches</u>	<u>Rate</u>
Standard Business Card 1/4 Page	3.5 W x 2 H	\$75/month
Quarter Page Ad	4.25 W x 5.5 H	\$250/month
Half Page Ad	8.5 W x 5.5 H	\$500/month

Company Name		Contact Name	
Address			
City	State	Zip Code	
Phone Number			
Email address			